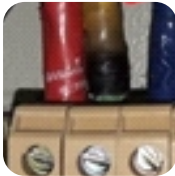



Aditya Birla Center



Client Success Story

		
Key Value	Early diagnosis of fire risk	Energy savings
Condition Diagnosed	Loose wiring warning identified	21.96% on air conditioner loads
Team Benefitting	Facility manager and electrician team	Finance & admin team

Overview

A US \$48.3 billion corporation, the Aditya Birla Group is in the League of Fortune 500. Anchored by an extraordinary force of over 120,000 employees belonging to 42 nationalities, the Group is built on a strong foundation of stakeholder value creation. With over seven decades of responsible business practices, our businesses have grown into global powerhouses in a wide range of sectors metals, textiles, carbon black, telecom and cement. Today, over 50% of Group revenues flow from overseas operations that span 34 countries in North and South America, Africa and Asia.

The safety culture in the organisation is strongly influenced by the beliefs and values shared by the top leadership. To support and drive the Group's safety culture, the Group Sustainability Cell developed a flagship leadership safety development programme called 'INSPIRE'. It is based on the fundamental principal that a strong safety culture comes from the combination of management systems and leadership commitment. INSPIRE aims to strengthen the current management systems and make them capable of achieving quality, delivery and cost control, while preventing environmental impact, damage to assets and negative impact to people's health and safety.

Industry

Corporate Office

Challenge

One of the India's Multinational conglomerate which is active in various industry sectors and achieved global and national leadership in several businesses wants all of its business houses to be electrically fire risk free and the devices for monitoring the electrical safety should be designed so as to be confined within the space allocated in electrical room.

Evaluating the Situation

CBRE India, a global commercial real estate services company providing solutions to the property owner, investor and occupier - tenant, has been appointed to take care of the property owned by Aditya Birla Center. CBRE evaluated POWEReasy at one of its group company and decided to install it on the kitchen and AC load, on the floor occupied by honorable Chairman

The Benefits

POWEReasy assisted the site maintenance team identify a loose wiring condition early enough to avoid any risk from an electrical fire. Redefining the standard in preventive electrical maintenance. POWEReasy continuously monitors your electricity, do early diagnosis of electrical faults and warns against all 20 known electrical problems thus preventing electrical fires

A further benefit of energy saving of over 20% has been demonstrated at site.

POWEReasy has helped resolve electrical problems and achieve energy efficiency as a leading corporate client